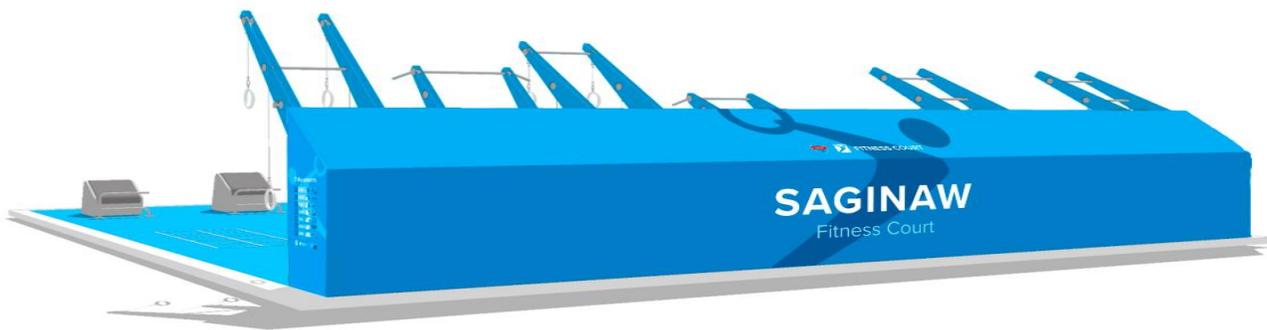

PRESS RELEASE

FOR IMMEDIATE RELEASE

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NATIONAL FITNESS CAMPAIGN AWARDS CITY OF SAGINAW \$30,000 TO MAKE FITNESS FREE FOR EVERYONE



April 15, 2019 SAGINAW, MI -- The National Fitness Campaign (NFC) has awarded \$30,000 to the City of Saginaw as part of its annual grant program in the 2019 Healthy Cities Campaign.

Saginaw will soon be able to move like never before and provide citizens of all ages a social, fun and free outdoor fitness facility. The modern redesigned Fitness Court is planned to be located near Celebration Square in Saginaw.

“Health and wellness are priorities for the City of Saginaw,” said Tim Morales, City Manager. “Being selected as the first location in the Great Lakes Bay Region for a Fitness Court enhances our efforts to promote well-being for residents and visitors in Saginaw. Our Fitness Court will be located near tennis courts, walking trails, and bike paths. We’re proud that we can partner with the National Fitness Campaign to offer this unique exercise platform and provide free access to fitness for everyone.”

Saginaw will showcase a world class NFC Fitness Court, a free outdoor bodyweight fitness program reimaged to transform modern public spaces. The NFC system combines a simple, seven-minute, high quality workout and connected digital platforms to build fit communities.

“It is important to the prosperity of the City of Saginaw that opportunities exist for residents to improve their quality of life,” said Saginaw Mayor, Floyd Kloc. “Bringing this new Fitness Court to our riverfront, where residents will be able to exercise for free in an outdoor setting, will encourage participation in activities that improve health and wellness.”

With the support of Patronicity — an online fundraising platform — the Michigan Economic Development Corporation will match up to \$50,000 in funding for the Fitness Court! Thanks to this generous partnership, sponsorship opportunities for the program are still available, and city officials look forward to connecting with organizations eager to support this exciting health initiative. The Department of Public Works is seeking to raise a total of \$200,000 to make this a reality. We would like to offer you the opportunity to become a partner. Corporate sponsors will have their organization logo displayed on the fitness court wall, and high level donations can have all or portion of the fitness court named after their organization.

For complete details about how you or your company can join in to help make this project a reality, please call Phil Karwat, Director of Public Services, at **(989) 759-1728**.

To become a Fitness Court Ambassador, get a sneak peek at official classes and challenge events, or to learn more about the 2019 program, residents can visit the NFC website and view a preview video at: nationalfitnesscampaign.com



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ABOUT NFC:

National Fitness Campaign, a social enterprise founded in 1979, partners with local communities and nationwide sponsors to promote healthy infrastructure. The Fitness Court® ecosystem combines digital tools, evolving challenges and best in class equipment to create the world's best outdoor gym experience. With original locations in 4,000 cities worldwide, a flagship installation in San Francisco and 100 new locations across the United States, National Fitness Campaign is committed to making world class fitness free for everyone.