



PRESS RELEASE

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Public Information Office
1315 S. Washington Avenue
Saginaw, MI 48601
Phone: 989 759-1401
Fax: 989 759-1607

Contact: Public Information Office, 989 759-1403

CITY OF SAGINAW CONTINUES CENSUS AWARENESS IN AUGUST

August 4, 2020 SAGINAW, MI –There’s still time to be counted in the 2020 U.S. Census. The deadline to fill out and submit your response to the U.S. Census Bureau has been extended because of the COVID-19 pandemic. Citizens now have until September 30, 2020 to respond.

In an effort to encourage and assist residents who wish to complete the Census, the City will continue with another “**Census On The Go**” awareness event this **Friday, August 7, from 11am to 1pm at Great Giant Food Center, 3216 Sheridan Avenue.**

The Census On The Go events make it easy for citizens to complete their 2020 U.S. Census. At Friday’s event, local volunteers and city staff members will be available to answer questions and assist citizens in completing the online census. Computers will be available at Friday’s event for citizens to access the <https://my2020census.gov/> website to complete the Census online. While at the event, participants can enjoy a free lunch from a local food truck vendor. Free giveaways like T-shirts, cups, tote bags and tons more will also be available for everyone who attends. To insure the safety of our staff and citizens, hand sanitizers and disinfectants will be available for computer use, and participants are asked to wear an appropriate face covering and adhere to social distancing guidelines.

Every person counted—every adult, teenager, child, and infant---counts for \$1,800 annually in federal money available to the City of Saginaw for vital programs like Head Start, WIC, Bridge Card, public transportation and roads, Section 8 Housing Assistance, Medicaid, and Medicare. Each person not counted in the 2020 Census before September 30th could

result in many of these programs being reduced, or even going away for lack of funds to support them.

Equally important is that the Census determines the number of seats each state receives in the U.S. House of Representatives, and the number of seats determines how many representatives each state gets in Congress. This is also known as apportionment and occurs every 10 years following the completion of the Census. Apportioning seats affects elections, policy, and representation for a decade, so it is crucial that this process be done fairly and correctly. Therefore, an accurate Census is critical, because even a minor miscount can make a difference.

Saginaw Mayor Floyd Kloc reminded citizens of the importance of the 2020 Census, "Losing representation because people are not counted in the Census means we have less power and influence in Congress, and therefore less control over our future. Responding to the Census helps our community get its fair share of federal funding and fair share of power in Congress," Kloc said. "I encourage everyone to utilize the Census to build a better future for our community. You lose funding and your voice by NOT completing the Census. The impact is monumental."

Mayor Pro Tem Brenda Moore encouraged residents to get involved. "We ask every resident to do their part by completing their Census and assist friends, neighbors and family members who have not responded" said Moore. "We had a great turnout at our events in July, and we'll continue to look for ways to push the Census until September 30," Moore said. "At a time like this, our community needs every resource it can get and we all owe it to each other to take the few minutes to respond to the 2020 Census. I invite all citizens to join us this Friday and help us make Saginaw Count!"

It's simple, it's safe, and it's easy. Complete the 2020 U.S. Census and make a positive change for the future of Saginaw. Visit [2020census](https://2020census.gov) to learn more.

To learn more about Friday's Census On The Go awareness event, please contact the City Manager's Office, (989) 759-1403.

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